



Cloud Billing Studio

for



CloudMarketplace

Automated Data Entry - Accurate, Fast, Simple, Efficient

Connectwise & Autotask

- Reduce Your Accounting Costs
- Improve Your Cash Flow
- Automated Data Transfer of Billing Data
- Eliminate Redundant Data Entry

Automate the Transfer of Billing Information - From the Marketplace to Your PSA System

Cloud Apps Are Great - Invoicing for Them, Not So Much! Selling cloud applications is an important part of the modern MSP business model. Invoicing for them in a timely way is important but can be time-consuming, tedious, error prone and consume valuable IT and administrative resources to support the efforts of the firm.

Fill the Gap

When a service provider fulfills a customer order through the Ingram Marketplace, there is no digital link between the PSA system and Ingram systems to tie together the customer's purchase of hosted software subscriptions. Recognizing this gap in the system and at the request of Ingram Micro, IDSync® developed the Marketplace Billing Studio to provide an automated link between the Ingram Marketplace and the PSA systems for their MSP customers.

The Manual Billing Challenge

The lack of a digital conduit means that a manual and redundant process is required to prepare the invoicing and other management reports necessary to manage the sale of hosted software. The challenge is to manually collect, collate, match and apply license add/change/deletes that have been entered into the Ingram Marketplace to a corresponding PSA customer in an efficient way such that the cost of administration does not exceed the margin associated with the sale of the software subscription or the time available to get an invoice out the door.

Prompt Payment Requires a Prompt Invoice

To be paid promptly, one must invoice promptly. To delay invoicing is to invite collection and customer satisfaction issues. To try and produce an accurate invoice can take significant administrative effort and be a burden on the IT and business staffs at times of the month when they are already under month-end stress.

IDSync® Has a Better Way – Fresh Billing Data as Needed – A Process that Works.

Use IDSync's Billing Studio for the Ingram Marketplace and connect your Autotask or ConnectWise system to the Ingram Marketplace. The Billing Studio software monitors the Marketplace for changes in license count and fresh billing data will update your PSA system when you need it in near real-time. IDSync® eliminates the manual chores of maintaining the timeliness and accuracy of your customers' usage of Marketplace services and makes it easy to get an invoice out the door.

